# 2024/2025 NSSP AMBASSADOR PROGRAM

#### **HISTORY**

Since 2008, the National Rifle Association of America (NRA) has hosted its own "National Youth Shooting Sports Ambassador" program with the sole purpose of promoting shooting sports among our younger generations. Beginning in 2009, the NRA formed partnerships with other cooperative organizations to provide Ambassadors to represent both the NRA and their parent organizations on a national level for the program. Past organizations included Royal Rangers, USA Shooting, National High School Rodeo Association, Boy Scouts of America (BSA), BSA Venturing, and United States Marine Core JROTC. Through 2018, the NRA and its partnered organizations worked diligently in the shooting sports industry. As of 2019, the NRA updated its requirements to open participation in the program to be more all-encompassing of other youth programs and organizations. With this, applicants are now directly accepted through the NRA versus in the past where each partnered organization picked its own Ambassador individually.

Considering these recent changes and Royal Rangers no longer having an official part in the NRA's updated program, the NSSP has been inspired to use this opportunity and with that is launching this brand-new Ambassador program of our own. We are very excited to see what God has in store for this new program. It is our prayer that God would use it to continually further the mission of Royal Rangers to mentor the next generation of Christlike men as well as to aid in inspiring Christlike sportsmen.

#### **DESCRIPTION**

The primary purpose for this program is to serve as a launching pad for any young man selected to be given opportunities to further develop valuable life skills, create relationships to open up possible career opportunities, promote the National Shooting Sports Program of Royal Rangers with all it incorporates, and most importantly create opportunities for ministry to all with whom he interacts.

The NSSP Ambassador will play the role of a National Level Representative for the NSSP and Royal Rangers promoting shooting sports, the NSSP within and outside of Royal Rangers, and use/teach what an amazing and valuable tool shooting sports is to create relationships and connections for specifically for ministry and spreading the gospel.

He will be able to exercise and further develop communication skills through significant amounts of public speaking whether through interviews, devotions/sermons, product reviews, and writing various types of materials/articles. He'll learn and use networking skills to create/grow business relationships with company representatives for the NSSP and thus possibly open doors for employment opportunities for the said Ambassador. He will have the

opportunity to travel and participate in various shooting sports related events and competitions and so much more.

## **PERKS**

The NSSP Ambassador will be awarded with various perks with position including (but not limited to):

- Funding for all required travel
- Ambassador promotional gear (shirts, bags, etc.)
- Recognition by Royal Ranger National Office/Staff for Position held
- Other related rewards as become available

## **QUALIFICATIONS**

A candidate must be an Expedition Ranger under 18 years of age at the time of application submission. The NSSP National Ambassador will serve one school-year long term from September 1st of the current presiding year through August 31st of the following year. The NSSP Ambassador position requires candidates to be selected by the NSSP Ambassador Committee and approved by the National NSSP Coordinator. In each case, he must be active in NSSP related events, activities, Royal Rangers advancement programs, as well as attend a chartered Royal Rangers outpost. He must also have the approval of his Outpost Coordinator and Pastor to apply for the NSSP Ambassador position.

If the candidate turns 18 years of age during his tenure, he will be required to submit a background check with his local church and be signed off by his residing Pastor in order to work with boys, as he will be then a legal adult.

Candidates for NSSP National Ambassador must submit the required Application, a 500-to 800-word essay, and three (3 personal recommendation letters.

#### **APPLICATION PROCESS**

- **Application** NSSP Ambassador Candidates will be required to submit the necessary application to be reviewed by the Ambassador Committee.
- 500 to 800 Word Written Essay The written essay will consist of the following topic: Why is Royal Rangers and shooting sports important to you, and how do/can you use them to minister to others?
- Written Recommendations Applicants can include up to (but no more than) three recommendations with their application. They each must be no longer than 500 words. Recommendations are preferred in order to gain some insight into the character of the individual submitting the application. Recommendations can be written by Royal Ranger

leaders and Pastors (At least one of either is preferred), or other adults, teachers, coaches, family members (Only ONE may be from a family member), employers, etc.

## **REQUIREMENTS**

In order to apply for the NSSP Ambassador Position the candidate is expected to:

- Be a born-again Christian
- Be competitive in one or more NSSP approved shooting sports disciplines
- Be an active member of his local church and outpost
- Have the approval of his Pastor and Outpost Coordinator
- Be an Expedition Ranger under 18 years of age at the time of application submission or testing (whichever comes last)
- Be an example of leadership to other Rangers.

#### **NSSP AMBASSADOR DUTIES**

The NSSP Ambassador is elected to act as a representative for the NSSP as well as his fellow Royal Rangers and provide leadership to other boys participating in any shooting sports related functions along with all other aspects of Royal Rangers as a whole. He is to be a spokesperson for his peers to adult leadership and should be able to provide relative coaching for other boys participating in shooting sports functions. He will be funded by the NSSP to attend any National events as required.

His responsibilities are as follows:

- Assist in planning, organizing, and conducting shooting sports events and related activities. Specifically, the National events such as the National Camporama and LEAD. Attendance will be required for Camporama and optional for LEAD.
- Learn from District, Regional, and National Leadership and accept responsibilities as assigned
- Serve as a role model for other boys
- Be comfortable and prepared to speak and/or give presentations as requested
- Be qualified and if able trained to serve as a coach/assistant coach to other boys in shooting sports related functions and activities
- Know and understand all aspects of shooting sports safety

- Attend NSSP sponsored and/or incorporated events in his Region, District and Section and be prepared to attend National events such as National Camporama, and the FCF National Rendezvous as requested.
- Participate in National NSSP conference calls, email discussions, and virtual meetings as requested
- Attend the NSSP Action team meetings at LEAD each year during their term (optional)
- Required attendance at one or more industry shows and events such as the NRA Annual Meeting, Great American Outdoor Show, and any other events NSSP National Staff may request attendance at. (Will be notified in advance)
- Submit content Quarterly (at least four times in term year) for social media and promotional use of participation in shooting sports related events, activities, or functions. Note:

  Representatives are encouraged to submit content regularly and may be requested to do so.
- Write and submit Quarterly (at least four times in term year) articles and/or reviews on approved topics as instructed by NSSP National Leadership. Note: Representatives may be requested to write and submit more than the initial four articles.
- Attend District Staff and Committee meetings
- Strive to advance in various shooting sports related certifications and/or distinctions
- Be prepared to present a devotion at any NSSP facilitated event or function if asked.

## **CONTACT and SUBMISSION**

If you have any questions, contact the NSSP National Ambassador Program Facilitator **Kevin Gell** at **firedogkg@hotmail.com** 

Once you have filled out the separate application form, send your completed application and all supporting documents to: firedogkg@hotmail.com

#### NOTE:

The NSSP is in the process of getting a new website. IF YOU NEED APPLICATIONS, PLEASE EMAIL **KEVIN GELL**, AND HE WILL EMAIL AN APPLICATION TO YOU.

## **DUE DATE:**

**July 31st, 2024** (Everything turned in)

You should retain a copy of the application and validation attachments for your own records.